

**CONCRETE CAREERS REGISTRATION FORM**  
**Ready Mixed Concrete Association of Ontario (RMCAO)**  
**Media Consent, Grant & Contest Release**  
**("Agreement")**

**1. Media Consent**

I hereby give my consent to the Ready Mixed Concrete Association of Ontario ("RMCAO") and/or its agents to use my image and likeness, either alone or with others, and/or any interview statements from me in any form of media whatsoever in accordance with the provisions of this Agreement. This consent includes, but is not limited to:

- a) Permission to interview, film, photograph, tape, or otherwise make a video reproduction of me and/or record my voice;
- b) Permission to use video, photographs or other media submitted to RMCAO by me in any form of media whatsoever;
- c) Permission to use my name; and
- d) Permission to use quotes from the interview(s) (or excerpts of such quotes), the film, photograph(s), tape(s) or reproduction(s) of me, and/or recording of my voice, in whole or in part in any form of media, including but not limited to any print media publications, television, radio and electronic media (including the internet and/or social media), and/or in mailings, flyers, brochures, posters or other materials.

This media consent is irrevocable, worldwide and given in perpetuity.

**2. Media Grant and Release**

I hereby grant to RMCAO all right, title and interest in any and all photographic images and video or audio recordings of myself that I submitted to RMCAO or made by RMCAO and/or its agents, either alone or with others. I, personally and on behalf of my personal representatives, spouse, assigns, heirs and next of kin, waive any and all rights, including moral rights and privacy rights, I have in the photographic images and video or audio recordings made by RMCAO or its agents or submitted by myself to RMCAO. I understand and agree that RMCAO and its agents may use, modify, edit and/or publish in any form of media photographic images and or video or audio recordings or portions thereof as RMCAO considers appropriate, without any form of compensation or other remuneration. I confirm and acknowledge that RMCAO is the owner of all intellectual property rights in the media, in any form or manner whatsoever.

**3. Privacy**

I understand that my personal information, including photographic images, video or audio recordings and any other information provided by me to RMCAO ("Personal Information"), is being collected by RMCAO for promotion, marketing, advertisement, and communications purposes and may, without limitation, be featured, presented, or posted on RMCAO's website or related social media accounts online, in print advertising, and in RMCAO's newsletters and communications (the "Purposes"). I consent to my Personal Information being used for the Purposes. Although RMCAO is located and operates programs and activities in Canada, some, or all my Personal Information that it collects may be

transferred to jurisdictions outside of Canada for processing or storage by trusted third parties. I understand that my Personal Information may be subject to access requests from governments, courts, or law enforcement in those jurisdictions according to laws in those jurisdictions. I consent to any of my Personal Information being stored, accessed, or disclosed outside of Canada.

#### **4. Governing Law**

I understand and agree that this Agreement shall be governed by and interpreted in accordance with the laws of the Province of Ontario, Canada. Any action, proceeding or litigation concerning this Agreement may only be brought in the court of competent jurisdiction in the Province of Ontario, Canada.

I acknowledge that I have carefully read this Agreement, and fully understand its contents and binding effect. I represent and warrant that I am signing this Agreement knowingly, voluntarily and of my own free will, that I am at least 18 years of age, am of sound mind and possess full legal capacity to enter into contracts on my own behalf.

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Date: \_\_\_\_\_