

# INTERNATIONAL WOMEN'S DAY

#IWD2021 #ChooseToChallenge



## ALLYSSON

Contractor Safety Coordinator,  
Lafarge Canada Inc.

"Working in the concrete industry has allowed me to experience a unique set of challenges and opportunities that I believe is instrumental to my growth and development as a safety professional. From learning how to operate heavy mobile equipment to learning all about aggregate and concrete production, I am thankful for all the experiences and all the knowledge I have learned throughout my career."

## RAKHI

Dispatcher, CRH Canada

"Being fairly new to this industry, I realize that there is so much to learn and so many more skills to acquire that I have not even began to scratch the surface yet and I look forward to attaining more wealth of information and skills in the future."



## CASSIDY

Dispatcher & Quality Control,  
Lavis Concrete

"I've really enjoyed all the positive interactions I've had with crews and ready mix drivers. The company I work for has been great at making me feel welcome in the concrete industry. This is what I see myself doing for the rest of my work life!"





## KAITLIN

Quality Assurance Technician,  
The Sarjeant Company Ltd.

### Memorable industry moment:

At an MTO bridge patching overnight pour, Kaitlin had to batch each load from the plant and then perform quality control at the site. It was a long night but a great success, all the loads were within spec and there were no rejected loads.

## DALIA

Customer Service Representative,  
Dufferin Concrete

### Memorable industry moment:

"One specific memorable moment for me would be when I worked the golf event that Dufferin Concrete held, which was a company and customer wide golf tournament event. I worked side by side with some strong, talented and hard-working women by strongly informing our customers on our industry leading E-ticketing program."



## APRIL

Driver, Tomlinson Ready Mix

### Memorable industry moment:

"The rapid bridge replacement at the Highway 417 for the CPR-O Train/Bridge!"

## MARTHA

Director, Public Affairs,  
Cement Association of Canada

"I have learned so much about the industry. My background is a long way from cement and concrete and I've learned so much and am proud to be part of the industry."





## NICHOLE

Customer Service Representative,  
Dufferin Concrete

"I thought it would be a big transition from being a stay at home mom to become a working mom. However, I do want to say that I am truly blessed to be working with such a great and supportive team that has made me feel so welcome and successful in their working family, and honestly I look forward to each and every working day."

## JENNIFER

Quality Technician, Hanson Ready Mix

### Memorable industry moment:

"Participating in a 6000 m<sup>3</sup> raft slab pour."



## CAMILLE

Office Manager,  
Concrete Ontario

"I started out as a summer student in a concrete dispatch office and never imagined that it would turn into a career in the concrete industry. There was so much to learn and so many opportunities to get out and get involved, there is really a lot of room for growth and so many different directions that you can take career wise in the concrete industry. The Ontario concrete community is such a close-knit group that takes great pride in what they do, its easy to get sucked in!"

## DAWN

Human Resources Manager,  
St. Marys CBM

"The concrete industry is challenging and fast-paced, I thoroughly enjoy it and it's exciting to see more women joining!"





## AMANDA

Contract Administrator,  
Walker Building Materials

"It has been quite enjoyable working in this industry. I have learned so much about the concrete world and how things work, and have had such a great experience working with various individuals that have run the division here at Walker Building Materials. I look forward to continuing to learn this industry."

## ALANNA P.

Metro Region Scheduler, Dufferin Concrete

"It's amazing to be part of a team where although it's such a male led industry, at Dufferin the women are backed by teams of men who support us in every way. I've never felt more supported than I do now."



## KIM

General Manager, Fisher Wavy Inc.

"I love the ways that women are getting more involved in the industry. We are not just clerks anymore, we are Batchers, Quality Control, Truck Drivers and yes, even General Managers. It is sometimes stressful but it's never boring."

## CATHY

Sales Representative, St. Marys CBM

"The moment that has meant the most to me in this industry was when I became the first female sales representative for CBM. It was a ground breaking forward thinking decision that CBM made to put a woman on the road selling concrete. The concrete industry was predominately men and I was faced with the challenge of changing a mindset of women in concrete. The challenge was accepted!"





## ALEJANDRA

Customer Service Lead, Dufferin Concrete

"Fresh out of university, I found the opportunity to work in a male-dominated industry. What I learned was that this field has so many avenues and opportunities, and the knowledge one can accumulate is expansive."

## CHRIS

Dispatcher, The Sarjeant Company Ltd.

### Memorable industry moment:

"Batching 700m<sup>3</sup> in one day out of our portable plant, 500m<sup>3</sup> was a continuous pour at 10 min spacing. The plant only holds enough material for one load at a time, making this one of the busiest days the plant had ever seen with zero rejected loads."



## MCKENZIE

Driver, Tomlinson Ready Mix

"Happy to have continuous support from my Foreman and Manager, it goes a long way! Working for Tomlinson made me realize how much I enjoy working in construction!"

## HELEN

Sales Coordinator, St. Marys CBM

"My father worked for CBM for almost 48 years in Dispatch & Sales & one of my sisters is presently the Credit Manager here as well. Her career here spans over 30 years. She has taught me a tremendous amount about being a woman in a mostly male dominated industry and has helped me have a voice in a room full of men. It has been important for me to continue to expand my knowledge in my own personal roles as well as other roles connected to it, as it has given me a broader understanding of the industry."





## KAREY

Sales Coordinator, Lafarge Canada Inc.

### **Memorable industry moment:**

"In 2013, I participated with fellow women and colleagues, in a shared mission to build simple and affordable homes for families living in need during the Habitat for Humanity - Woman's Build"

## KRISTIN

Driver / Production Supervisor,  
Dufferin Concrete

"I enjoy coming to work everyday and being a part of an ever growing/changing industry!"



## JEANNI

Area Manager, Lafarge Canada Inc.

### **Memorable industry moment:**

- Being over 25 years without a Lost Time Accident!
- Multiple large pours deep in Northern Ontario communities lasting up to 36 hours!
- Amazing trust among employees, customers and the communities we serve over the years.

## JANELLE

Events Coordinator & Administrative Support,  
Concrete Ontario

"I thoroughly enjoyed both planning and attending the Ontario Concrete Awards banquet in 2019. I was able to meet so many industry professionals and view the beautiful projects our members worked on. Now, when I'm out for a drive and I see a former submission I proudly boast all the facts that I know about the structure to anyone who will listen!"





## LAURA

Quality Manager, Hanson Ready Mix

### Memorable industry moments:

- Climbing down the interior of the pier and ice shield on the Confederation Bridge, PEI during its construction.
- Climbing up the interior of the CN Tower while 4 months pregnant.
- Pouring a 2000m<sup>3</sup> slab in -40°C temperature.

## TRISHA

Operations Specialist- Northern Ontario  
Lafarge Canada Inc.

### Memorable industry moment:

"Contributing to the building of a safety culture with a third party aggregate hauler, over a period of 15yrs at one of our mining operations in Northern Ontario. The building of this safety culture as a team, resulted in the significant contribution to the sites safety record, leading to zero lost time incidents."



## SAMANTHA

Health & Safety Coordinator,  
The Sarjeant Company Ltd.

Samantha has worked in the trucking industry for 15 years. She is a trained HR professional and is currently working towards her Occupational Health and Safety Diploma through Seneca College.

## EMMA

Portable Operations Manager, Miller Concrete

"Concrete is a fascinating business because it is a live product. It's tough but the people here are the best coworkers anyone could ask for. It's an industry that thrives on teamwork and I think that's why we love it. I hope to see more women join us in the future because it's a place to grow and challenge yourself."





**ALANNA**  
Quality Control Technician,  
The Sarjeant Company Ltd.

**Memorable industry moment:**

"Performing QC at a 400m<sup>3</sup> MTO spec bridge deck pour and we did not have any rejected loads. All loads showed up within spec making it a smooth and easy day, which anyone in the concrete industry knows is not easy with an MTO spec'd mix!"

**SARAH**  
Quality Control Supervisor,  
Walker Building Materials

"I've been featured on the cover of Canadian Occupational Safety, attended numerous conferences and industry sponsored tournaments and I've seen all sorts of people come together to help out others in our communities whether it's assisting in a build for Habitat for Humanity or pulling off a last minute food drive to fill some empty shelves."



**MARY**  
Human Resources Manager,  
Dufferin Concrete / Ontario Redi Mix- CRH Canada  
Group Inc.

"To Potential women who may be considering a career in Concrete. There are opportunities to grow and create a massive impact within this concrete industry. Push through, and forge the way for other women so that in 5-10 years from now we can look at this industry and say we've levelled the playing field."

**STAMATINA**  
Director, Codes and Standards,  
Cement Association of Canada

*"It has been a wonderful year! I met so many great people that are engaged in empowering women in the cement and concrete industry."*



# #IWD 2021



International  
Women's Day

