



CONCRETE
ONTARIO

20
27

Event
Sponsorship
Opportunities



About Concrete Ontario

Who we are

Concrete Ontario, formally the Ready Mixed Concrete Association of Ontario (RMCAO), was formed in 1959 to act in the best interest of Ontario's ready mixed concrete producers and the industry in general. We are fully funded by the membership (Active and Associate) and provide a broad range of services designed to benefit our members, the concrete industry and our surrounding communities.



What we do

Concrete Ontario provides a world class plant certification program to all our members. The Association is active in a number of areas in the industry including new concrete and admixture technologies, education and training of concrete producers and users, environmental stewardship and ongoing partnerships with many industry organizations.



Who we serve

Concrete Ontario is the voice and resource of the concrete and construction industries across Ontario. Representing over 96% of all concrete production and manufacturing, we continually promote concrete's sustainable advantages and benefits to infrastructure and society. The RMCAO brings education, technologies, research, and innovation to architects, designers, contractors, and concrete companies.



Company Values

Vision

Ready mixed concrete to be the preferred construction material.

Mission

To lead and advocate in business and market dynamics, championing environmental sustainability and safety practices to drive progress within our industry.

Event Sponsorship Program & Benefits

The Concrete Ontario Event Sponsorship Program gives members valuable exposure to leaders and decision-makers across Ontario's building materials and construction industry. With a variety of events and sponsorship levels available, you can select opportunities that align with your marketing goals, budget, and brand.

Sponsorship benefits include:

- Targeted Exposure: Connect with industry leaders, decision-makers, and potential clients.
- Brand Visibility: Build recognition through event signage and promotional opportunities.
- Flexible Options: Choose sponsorship levels that best suit your objectives and budget.
- Valuable Networking: Strengthen relationships and make new industry connections.

Put your brand in front of the people who matter and make Concrete Ontario events part of your marketing strategy.



2027 Events Calendar



Ski Day

The Concrete Ontario Annual Ski Day 2027 will be held at the Alpine Ski Club in Blue Mountain.

SPONSOR BENEFITS

All event sponsors will have their logo on the Ski Day E-Blast and event registration webpage, as well as logo placement on signage where applicable. **One complimentary registration will be given for each \$1000+ sponsorship.**

Lunch

1 Sponsorship | \$1500

Après Ski

1 Sponsorship | \$1250

Beverages

2 Sponsorships | \$500

Breakfast

1 Sponsorship | \$1500

Snacks

2 Sponsorships | \$500

Raffle Prizes

1 Sponsorship | \$1000



Secure your sponsorship today by contacting
info@concreteontario.org

Central Golf

The Concrete Ontario Central Golf tournament hosts up to 150 attendees from the concrete industry. This is always a great day of golf, food, fun, and networking.

SPONSOR BENEFITS

All event sponsors will have their logo on the E-Blast and event registration webpage, as well as logo placement on signage where applicable. **One complimentary registration will be given for each \$1500+ sponsorship.**

Dinner Reception + Wine

1 Sponsorship | \$2000

Refreshment Tickets

2 Sponsorships | \$1500

Raffle Prizes

1 Sponsorship | \$1500

Cocktail Hour Hors D'oeuvres

1 Sponsorship | \$1000

Tournament Ball

1 Sponsorship | \$1000

Golfer Snacks

2 Sponsorship | \$750

Most Honest Foursome

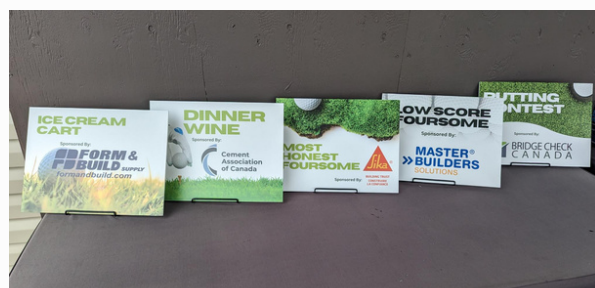
1 Sponsorship | \$500

Low Score Foursome

1 Sponsorship | \$500

Competition Holes

10 Sponsorships | \$500



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Truck Rodeo

The Concrete Ontario Truck Rodeo is a friendly competition that hosts up to 30 ready-mix concrete drivers. Participants maneuver a live course of simulated daily driving obstacles, showcasing why drivers are the backbone of our industry. Join us in recognizing their professionalism and skills at this exciting event. Show how much you value your drivers by nominating them to participate!

SPONSOR BENEFITS

- All event sponsors will have their logo on the Truck Rodeo E-Blast and event registration webpage, as well as logo placement on signage where applicable. **One complimentary driver registration will be given to the sponsor of the Exclusive Lunch**

Exclusive Lunch

1 Sponsorship | \$1500

Driver Swag

10 Sponsorships | Sponsor to supply swag



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Brockville Golf

The Concrete Ontario Brockville Golf Tournament hosts up to 90 golfers from the concrete industry and is open to customers as well. This is always a great day of golf, food, fun, and networking at Brockville Golf and Country Club in Brockville.

SPONSOR BENEFITS

All event sponsors will have their logo on the Brockville Golf Day E-Blast and event registration webpage, as well as logo placement on signage where applicable. **One complimentary registration will be given for each \$1500 + sponsorship.**

Raffle Prizes

1 Sponsorship | \$1500

Member Reception

1 Sponsorship | \$1500

Tournament Ball

1 Sponsorship | \$1000

Refreshment Tickets

1 Sponsorship | \$1000

Cocktail Reception Hors D'oeuvres

2 Sponsorships | \$750

Most Honest Team

1 Sponsorship | \$500

Low Score Foursome

1 Sponsorship | \$500

Competition Holes

10 Sponsorships | \$500



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Golf Tournaments | Part 1

- **Cocktail Reception:** This reception is a pre-dinner event where participants can socialize and network over hors d'oeuvres.
 - By sponsoring the cocktail reception, your brand will be associated with the networking and celebratory aspects of the tournament. Your company's name will be prominently displayed at the reception area, and your sponsorship will be announced, positioning your brand as a key supporter of the event's social atmosphere.
- **Competition Holes:** These include specific holes with challenges such as longest drive, closest to the pin, or straightest drive.
 - Each competition hole offers your brand a unique chance to be highlighted. Your logo will be prominently displayed at the tee of your sponsored hole, and your company will be acknowledged when winners of these challenges are announced during dinner and awarded their prizes.
- **Golfer Snacks*:** This option provides golfers with various snacks and treats to enjoy throughout their round.
 - This sponsorship may include individual golfer snack bags given at check-in or a selection of snacks and treats placed at designated locations throughout the course. This is a fun and appreciated sponsorship that keeps golfers energized while creating a positive association with your company.
- **Low Score Foursome:** This prize is awarded to the team with the best overall score at the tournament.
 - Your sponsorship will recognize the top-performing team. Your company's name will be prominently displayed during the award ceremony and in the event program.
- **Member Dinner Reception and Wine:** This reception is an exclusive event for tournament players.
 - Your company will be recognized in the dinner program and throughout the evening, ensuring that your sponsorship is linked with a premium experience.
- **Most Honest Foursome:** This prize is given to the team with the highest score, celebrating their participation and sportsmanship.
 - Sponsoring this category aligns your brand with the values of integrity and fun. Your support will be highlighted when this unique and good-humored award is presented, giving your brand visibility in a memorable context..
- **Raffle Prizes:** The prizes are awarded to participants who purchase raffle tickets, with proceeds benefiting Campfire Circle.
 - Sponsoring raffle prizes offers your brand an opportunity to be associated with excitement and goodwill. This sponsorship not only boosts your visibility but also aligns your brand with the positive impact of the event.



Golf Tournaments | Part 2

- **Refreshment Tickets:** This option provides players with both alcoholic and non-alcoholic drinks as they move through the course.
 - Sponsoring the refreshment tickets gives your brand high visibility throughout the entire tournament. Your logo will be featured on the tickets themselves. It's a great way to keep your brand in the minds of participants as they refresh during the game.
- **Tournament Ball:** This covers the golf balls provided to participants for a fun tournament competition, which will be branded with your logo.
 - Sponsoring the tournament ball puts your brand directly in the hands of every participant. Your logo can be printed on the golf balls, offering continuous visibility during and after the event as players take them home. It's a lasting reminder of your support for the tournament.



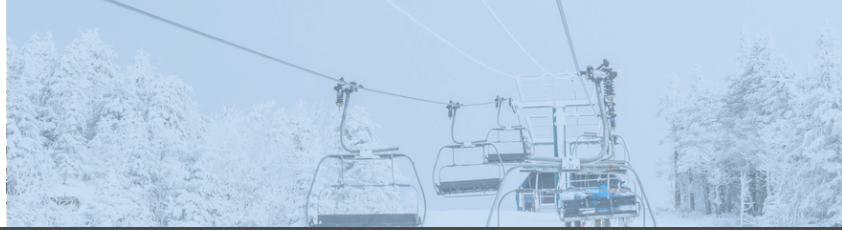
Truck Rodeo

Exclusive Lunch Sponsorship:

- **Brand Visibility:** Your company's name and logo will be prominently displayed in the lunch area and on the lunch tickets.
- **Recognition:** Receive verbal acknowledgment during the event and in the event program.
- **Association with Excellence:** Position your brand as a supporter of the drivers' hard work and skill by providing a premium dining experience.

Driver Swag Bags Sponsorship:

- **Product Placement:** Include your branded items or promotional materials directly in the hands of participants.
 - **Lasting Impression:** Your sponsorship ensures that drivers take home a memorable and practical keepsake from the event, keeping your brand top-of-mind.
 - **Support and Appreciation:** Show your appreciation for the drivers' participation by contributing to a well-received gift that enhances their experience.
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Ski Day

- **Après Ski:** This is the social gathering that takes place after the skiing activities.
 - Sponsoring the après ski event ties your brand to the celebration and camaraderie that follow a day on the slopes. Your company's name will be highlighted in the après ski area, and your sponsorship will be mentioned in speeches and announcements.
- **Beverages:** This includes both alcoholic and non-alcoholic drinks provided throughout the day.
 - Sponsoring beverages ensures that your brand is present at every refreshment station, keeping participants hydrated and satisfied. Your logo will be displayed on beverage stations and on the bar and your company will be acknowledged as the provider of this essential part of the event experience.
- **Breakfast:** This covers the morning meal provided to participants before they hit the slopes.
 - By sponsoring breakfast, your brand will be the first thing participants experience, setting a positive tone for the day. Your company's name and logo will be prominently displayed in the breakfast area, and your support will be acknowledged in the event program. It's a great way to associate your brand with the energy and enthusiasm that kicks off the event.
- **Lunch:** This meal is provided to participants during a midday break from skiing.
 - Sponsoring lunch offers high visibility during a key moment of the day when participants gather to relax and refuel. Your brand will be featured in the lunch area and recognized in announcements, aligning your company with a vital part of the day's experience.
- **Raffle Prizes:** The prizes are awarded to participants who purchase raffle tickets, with proceeds benefiting Campfire Circle.
 - Sponsoring raffle prizes gives your brand exposure in a way that's fun and engaging. Your company's name will be featured alongside the raffle prizes and announced during the drawing, associating your brand with excitement and community support.
- **Snack Bar:** This station provides light snacks for participants throughout the day.
 - Sponsoring the snack bar positions your brand as a key supporter of participants' comfort and enjoyment. Your logo will be visible at the snack bar, and your company will be recognized in the event materials as the sponsor of this essential service, making sure participants are energized and happy throughout the event.

SAVE THE DATE

Concrete Ontario's 2027 Convention

Mark your calendars for the Association's return to Muskoka.

The 2027 Convention features:

- Informative & relevant business sessions
- Special guest speakers
- Exclusive networking events
- Golf Tournament

More information coming soon!



Join us as we bring Ontario's concrete industry together for valuable connections, industry insights, and memorable experiences.

**September
22-24, 2027**

MUSKOKA BAY
RESORT

